

A portrait of Pablo Giacobelli, a man with short grey hair, smiling broadly with his arms crossed. He is wearing a dark blue button-down shirt and a thin necklace. The background is a dark, textured wall with a large, glowing blue circular light effect on the left side. The text 'PABLO GIACOPELLI' is overlaid in large white letters on the right side of the image.

PABLO GIACOPELLI

AGENT OF CHANGE

MEDIA KIT 2025

What's Inside

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HOW I SEE THINGS

A Note from Pablo

The Sacred Solitude When Wellbeing Becomes Your Greatest Performance

Imagine realizing that everything you believed about success was reversed and that the relentless chase for achievement was silently draining your true power. Years in hotel rooms that felt like caves beneath blinding stadium lights that illuminated thousands yet left me achingly alone.

Yet, in the stillness between cities something extraordinary rose to meet me. The fulfillment I had hunted through systems and gatherings was here waiting inside the silence within me I had been taught to avoid. What I found was not hollow corporate spirituality with scripted lines but raw truth that transforms not only how you work but the very impact your existence has on the world at large.

The Profound Discovery Your Wellbeing Is Your Power

What unfolded from that solitude became the foundation for thirty five years walking beside hundreds of people like parents wrestling with identity, elite athletes gasping under expectation, and brilliant minds guarding broken hearts to name a few.

Each searching for the same truth which is when you are well truly well in the deepest part of your being you do not simply perform better. You become unstoppable.

The patterns revealed themselves as they showed me that those who thrive are not the ones who push harder or sacrifice more. They find their greatest strength flows from their deepest wellness. The more I stopped forcing the more I received. The loneliness that shadowed me even in crowded rooms dissolved replaced by unshakable joy from knowing I was already whole already enough.

The Revolutionary Truth About Human Performance

This led me to stop craving approval like oxygen. The boundless love I uncovered within began flowing outward transforming not just my work but its very impact. This became my most powerful teaching.

Guiding others to strip away conditioning until they encountered their authentic selves untamed, unmasked, and whole.

These approaches were called groundbreaking not because they were complex but because they were profoundly simple. They honored one essential truth which is that forcing creates resistance and trusting creates flow. When you cease pushing against yourself and begin moving with your whole being everything transforms. This is the secret elite performers understand and that is that lasting excellence rises from integration not exhaustion.

The Transformation That Changes Everything

Across hundreds of stories I have witnessed this truth when the heart is restored performance ignites. People stop obsessing over what they do and rest in who they are spirit, body, heart, and mind aligned. Leaders double their impact while cutting their stress in half. Athletes shatter limits by learning the strength of rest. Parents grow more present and powerful by releasing perfectionism.

When you stop battling yourself all that energy fuels creation, innovation, and true connection. People who are well do not merely perform well. They uncover the unique and radical approach to maximizing human potential.

Your Invitation to Extraordinary Living

Walking away from a performance driven life redefined everything for me. I discovered that awakening is not becoming someone new as much as it is remembering who you have always been beneath the noise so you can stop pretending to be someone you are not.

You are most powerful when you are most whole. You are worthy exactly as you are not as others claim you must be. This path will stun you with its beauty and stretch you with its demands. Through it all you will see that realizing how exquisitely you have been made and how completely you have been embraced changes everything about how you move through the world.

Every achievement every breakthrough every moment of excellence flows naturally from this space. Because those who are well do not simply perform well. They actually transform everything they touch.

Rabla



Stop forcing and move in
wholeness. When your
heart, body, mind, and
spirit align, wellbeing
becomes your power and
excellence flows
naturally.

A TRANSFORM- ACTIONAL MESSAGE

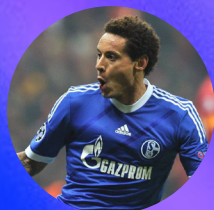
Pablo didn't give me answers. He gave me back myself. If you get the opportunity to sit across from him, take it. You will not leave the same.



Marisa Burgett

Chief Executive Officer
The Brief Collective

Pablo reflects with honesty and clarity, offering perspectives that spark growth. More than a mentor, he's become a trusted friend I truly look forward to speaking with.



Jermaine Jones

Professional Soccer player
Bundesliga and MLS
Coach and Industry Leader

With Pablo I have reached places personally and professionally that I never thought would be possible.



Chad Hager

Chief Executive Officer
Huntington Billboards

If you have the chance to walk with Pablo, take it. You won't just be coached, you'll be invited to live more freely, more honestly, more fully, more loved.



Andre Bergert

Chief Executive Officer
Dream Epicenter



THE ZONE SPACE®

[Visit Website](#)

Unlocking Success from the Inside Out

TRANSFORMATIONAL COACHING

THE HEART WHISPERER | [Introducing People to Themselves](#)

[Beyond the Stage](#)

My commitment to helping souls discover their authentic selves extends far beyond any seminar room. Over decades, I have witnessed something profound: when people encounter truth about their inherent worth and unlimited potential, something awakens that cannot be put back to sleep. But revelation without companionship often leads to frustration. People glimpse their magnificence, then discover the path reveals not just light but shadow, buried pain and wounds that have shaped them for decades. Too many fall short not because they lack courage, but because they lack a trusted guide willing to walk beside them without judgment.

[The Compassionate Guide](#)

For over thirty years, I have specialized in walking people through these challenging inner territories, offering understanding instead of criticism. My approach flows from lived experience and my proven ability to guide thousands toward their authentic light. This is not just coaching; it is soul archaeology, carefully excavating the true self buried under years of false beliefs. What I have discovered is revolutionary: life is not about reaching a destination but embracing daily discovery. And here is the profound truth: people who are well perform well. When you are operating from wholeness rather than woundedness, excellence becomes effortless.



Proven Transformation Through Wellbeing

My methodology produces breakthroughs because it recognizes that sustainable high performance flows from inner wellness. I have guided elite athletes beyond barriers by helping them see their real identity. I helped Kaia Kanepi reach the quarter finals of Roland Garros and Shahar Peer spend most of 2010 ranked in the world top 10. But these achievements represent something deeper: they demonstrate what becomes possible when someone discovers their wellbeing is the foundation of their performance. When individuals connect with their inner wisdom and authentic power, they do not just perform better, they transform their entire approach to life.

Universal Wisdom for Complete Performance

Having led seminars across continents, I have learned the human heart speaks the same language everywhere: longing for acceptance, purpose, and authentic connection. When these fundamental needs are met, when people feel truly well in their being, their performance in every area elevates naturally. Whether working with professional teams or individuals, my approach remains consistent: help people work in harmony with themselves while moving toward their deepest aspirations. Because when you are well within yourself, you perform well in the world.

The Sacred Work Continues

This is not about motivation or positive thinking, it is about fundamental identity shift. The profound changes I have witnessed prove that credentials pale in comparison to real transformation. Light returning to dimmed eyes, confidence emerging from broken spirits, joy replacing despair: these are the true measures of success.

This is not a career but a calling rooted in profound truth: you are not broken and do not need fixing. You are not incomplete and do not need adding to. You need only to remember who you have always been created to be. When you embrace this truth and tend to your wellbeing with the same dedication you bring to your objectives, everything changes. You discover that people who are well do not just perform well, they become catalysts for transformation in everything they touch. Wellbeing is not separate from performance, it is the very source of it.

Pablo



Pablo is a coach that cares for his clients. The quality of his work is very high and professional. His coaching methods are very effective which is what I believe helped me to improve so much whilst I worked with him. He is very dedicated and pays very close attention to the details that make the difference. If you want a coach that will be honest and bring you results then look no further.

Kaia Kanepi

Number one tennis player in Estonia and one of the best tennis players in the world. Three-time Grand Slam quarter finalist.

With Pablo I have reached places personally and professionally that I never thought would be possible.

Chad Hager

Chief Executive Officer
Huntington Billboards

13 THINGS WE DO NOT NEED PERMISSION TO DO



1 PLAY

like no one is judging.

2 DANCE

like no one is watching.

3 SING

like no one is listening.

4 LOVE

like no one is hurting us.

5 LIVE

like no one is measuring.

6 ENJOY

the process like there
is no result

7 WORK

like no one is looking.

8 BELIEVE

like no one is accusing.

9 RUN

like no one is competing.

10 LIVE

the moment like there
is no tomorrow

11 REST

even if no one else does.

12 BE

like no one is comparing.

13 LIVE

from the heart like
there is no other way.

JUST BE YOU

A Note from Pablo



We tend to treat "you" like a destination. A polished, flawless version of ourselves that we must somehow reach before we can truly be it. But that raises an awkward question which is Until then... who exactly are you being?

A patched-together version?

A placeholder?

An online copy-and-paste personality?

Something fresh from the factory in China?

Here is the reality.

"You" is not some future masterpiece. You is who you are right now. The good, the bad, and the ugly.

It is the bright, generous part that helps strangers and loves deeply. It is the shadowy corners that surface when you're tired, scared, or angry. It is the messy, raw places you'd rather keep hidden. And here is the hard truth.

Ignore the first two, and you can never fully be you.

Pretend they are not there, and the "real you" will stay locked away under layers of shame and pretense.

The way forward? Embrace all three at the same time. Embrace the you the divine already embraces, without edits, and without disclaimers.

The minute you do, awareness will grow. Understanding will deepen. The shame, guilt, and condemnation that choke the life out of your identity will begin to dissolve.

From there, a new kind of journey begins. One without an "end goal." A journey where you let life show you, moment by moment, that are loved as you are, not as you think you ought to be. And when you walk in this way, something surprising happens. You start to see reality as it truly is. Including yourself. As this truth begins to set you free from the illusions you have built to survive.

Will this process be instant? Not even close.

Some things in our journey may never be "fixed," and that is okay. A wise teacher once spoke of carrying a thorn that was never taken away. What sustained him then was the quiet strength of acceptance. That same strength is available to you now.

So give yourself permission to rest in who you are. Let transformation come naturally, as the fruit of opening to the deeper wisdom within. That part of you that already knows how to guide your uncovering.

Your only job? To remember that you are loved. Everything else just gets in the way.



THE ZONE SPACE®

WHERE EFFORT DISSOLVES INTO FLOW

The Sacred Space of Peak Performance

The Zone Space emerges from decades of discovery about myself, about the divine source I owe my existence to, and about the mysterious space where human potential transcends all limitations. Having spent most of my life immersed in high performance sports, I am naturally drawn to this extraordinary state where the unprecedented unfolds effortlessly. Many pursue it, yet few ever arrive. Only those willing to release control and trust completely can access this sacred territory where people who are well perform at their highest level.

The Paradox of Effortless Excellence

Behind every moment of flow lies tremendous preparation and dedication. Yet the magic happens only when we stop obsessing over results and become fully present. Past and future dissolve. We embrace the process itself, finding joy in who and where we are rather than constantly fixating on who

and where we should be. This is the paradox every peak performer eventually discovers. The harder you grasp, the more elusive the zone becomes. The more you surrender, the more it embraces you. When your wellbeing becomes your foundation, performance flows naturally from that centered place.

The Inner Geography of Wellbeing

The Zone Space exists within each of us as a sacred inner geography that cannot be accessed through clever formulas or impressive accomplishments. You can meditate for hours, practice spiritual disciplines daily, study ancient wisdom texts religiously, yet never reach this place within yourself. Like in high performance sports, you cannot approach The Zone Space through mental effort alone. It is accessed only by entering your heart and choosing surrender, understanding that when you are truly well within, you perform exceptionally without.

Although most of us speak about the heart, few truly understand what it means to live from this place. The heart is where control and manipulation become powerless, where we live freely, take risks, and trust completely. My entire journey has been about learning to live from this heart space, discovering that we are all unconditionally loved and accepted, regardless of our performance or perceived failures. This discovery revolutionized not just my spiritual walk but my entire existence, proving that people who are well in their hearts perform well in their lives.

Your Complete Path to Transformation

The Zone Space represents more than a methodology. It is a gateway back to your authentic self and optimal performance. Beyond individual coaching, I have created comprehensive online courses that guide you through the journey of discovering your inner Zone Space at your own pace. These courses provide practical tools and profound insights drawn from thirty five years of guiding thousands to their breakthrough moments.

Our vibrant online community connects you with others on the same journey, creating a supportive environment where transformation is witnessed and celebrated daily. Members share victories, navigate challenges together, and discover that wellbeing is not a solitary pursuit but a collective awakening. This community becomes your tribe, your support system, and your inspiration as you learn that being well is not just personal but profoundly connective. For leaders and organizations, our executive and business coaching programs translate these principles into corporate excellence.

We work with C suite executives and entire teams to create cultures where wellbeing drives performance, where authenticity replaces exhaustion, and where sustainable success flows from centered leadership. Companies discover that when their people are well, the entire organization performs at unprecedented levels.

The Gateway Home

Whether through one on one coaching, our online courses, community engagement, or corporate programs, The Zone Space offers a complete ecosystem for transformation. Each pathway is designed to help you stop performing for love you already possess, cease striving for acceptance you have never lost, and end the exhausting quest for wholeness that has always been your birthright.

In The Zone of your heart, effort transforms into grace, struggle dissolves into flow, and the life you have been desperately trying to create finally reveals itself as the life you have always been living. You just needed the healthy eyes of your heart to see it. This is not just about individual transformation but about creating a movement where people everywhere discover that their wellbeing is the source of their greatest performance. Welcome to The Zone Space, where being well means performing beyond what you ever imagined possible.

Join The Zone Space

Where harmony becomes your natural state

INSIDE THE ZONE SPACE

You're welcomed without masks or polish, invited to reflect without overthinking, and guided to the parts of you that were forgotten. As peace replaces strain, you'll notice enduring shifts, clearer focus, deeper presence, and performance that flows from within

1

A way of living that brings your spirit, emotions, mind, and relationships into true harmony.

2

Gentle prompts that invite reflection without pulling you into the spiral.

3

Support that welcomes you exactly as you are, without masks or polish.

4

A return to the forgotten parts of yourself that have been waiting to be heard.

5

The exhaustion you've carried gives way to peace as your natural state.

6

Lasting shifts that expand your clarity, presence, and performance from the inside out.

7

An investment in yourself that returns a lifetime of freedom, wholeness, and impact.

Join The Zone Space



THE JOURNEY STARTS WITHIN YOU

“We want to help you grow.”

Most of us spend years filling notebooks with the details of our personal and inner journey. But have you ever imagined what it would be like to cash in on all that learning to walk through the very landscapes where history-changing moments and profound truths once unfolded?

The pulse behind every retreat we create is a longing to draw you into a space of discovery and transformation that sparks undeniable growth.

To make this possible, we have designed one of the most unique and powerful experiences through the heart of this ancient land. Unlike standard tours, we use the discoveries of archaeology to invite you into an archaeological search of your own life and heart.

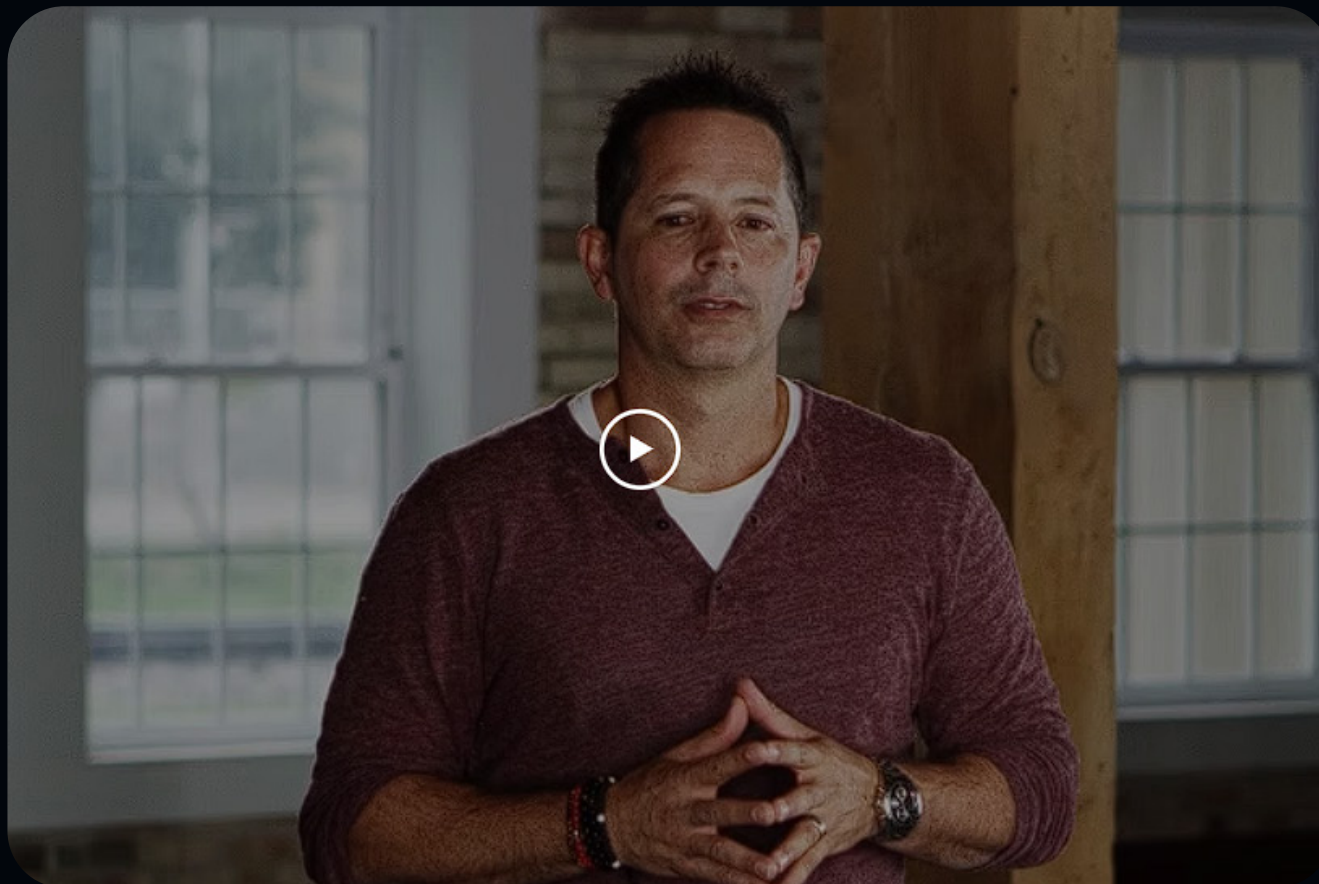


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DNA

Each of us was carefully designed to fulfil a unique purpose in life. If we could trace our family tree, we would see how complex this process has been. People brought together from opposite sides of the world so the exact talents within us could be formed. That is why every human being is one of a kind, unique and unrepeatable.

During my years in professional tennis, I was exposed not only to the best players in the sport but also to other world-class athletes. I watched NBA stars, Olympic champions, and soccer legends. I will never forget seeing Dwyane Wade play, Ronaldinho control a ball, Usain Bolt sprint, and Roger Federer strike a tennis shot like no one else.

Now imagine if their roles were reversed. Federer on a basketball court, Kobe Bryant on a tennis court, Bolt playing soccer, Ronaldinho sprinting. They might do well, but not with the same brilliance they had in their true field. That is how many of us feel when trying to live life in the wrong place, pushing ourselves into molds that don't fit.

Our journey is not about constant change but about uncovering who we already are. Forced change is draining and temporary, but discovery is lasting. It reveals what was always within us. We were born on purpose, never by accident, and our DNA proves this uniqueness. For us, those three letters could mean: Do Not Alter. Do not alter who you are meant to be.

Like in Chariots of Fire, when the runner says that God made him fast and that when he runs, he feels His pleasure. Our purpose is found in the things that make us feel timeless. Even if it looks small or ordinary, those moments point toward why we are here. Everything created has a purpose. A car, a pen - so how much more must you have one?

"If I was planning a motor home trip across the back roads of any country, I would want Pablo in that vehicle. He carries an infectious hope I witness in few others. He trims man-made moralism from the Bible's stories and reveals a God who adores us, knows us completely and deeply loves to communicate with us. This book is a courageous and very helpful guide for our own journeys, from one who makes no claims to be ahead of us. And so he is probably trusted more than most to guide us."

John Lynch

Best-selling Author of *On My Worst Day*
and co-author of *The Cure*

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**The Modern Fig Leaf:
Uncovering Your True Identity**

Publication Date: July 21, 2015

Publisher: Destiny Image

Format: Paperback, eBook

Status: In print

Length: 240 Pages

the MODERN FIG LEAF

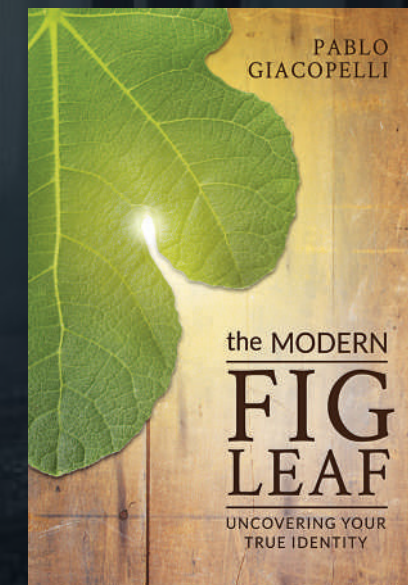
Uncovering Your True Identity

We come to the world naked, and we depart naked. How about we live it naked, too?

I want to stop pretending every day more and more. Pretending to be something I am not. Pretending to believe in things I think or say...when I don't. I want to be real, raw, and uncensored to God, to those that I come across, and to you. ~from the Introduction

In the Garden of Eden, Adam and Eve hid their nakedness and shame behind a fig leaf - what are you

hiding behind? Many people have been awakened to the reality of Jesus within their hearts, yet continue to live out the rest of their lives hidden and ashamed, not knowing that they are able to stand authentic, present, and free before others and a God who loves them and longs to show them whom they truly are! In *The Modern Fig Leaf*, Pablo Giacobelli takes you on a real, raw, and unforgettable journey into the human heart... and into the very heart of God. Rediscover your true identity as you unlock the Source of meaning, purpose, and fulfillment in your life!



"...This book has the power to awaken the sleepers of false self and propel them forward into the mystical life for which they were born. This is powerful practical truth that I recommend highly!"

Robert Ricciardelli

Owner - Choose Growth,
Founder - The Converging Zone.

“This book was compelling. Its message runs deep. Pablo’s transparency brings the truth we all need to hear. This book will have an eternal impact on many souls.”

David L. Cook, Ph.D.

Author & Executive Producer: Seven Days in Utopia

**BUY THE
BOOK**

**Holding On Loosely:
Finding Life in the Beautiful Tension**

Publication Date: December 9, 2011

Publisher: True Potential Media

Format: Paperback, eBook

Status: In print

Length: 208 Pages

**READ
REVIEWS**

HOLDING ON LOOSELY

Finding Life in the Beautiful Tension

Holding On Loosely is one of those rare books that once you start reading it is hard to put it down—and even harder to forget.

The staying power of its message penetrates the reader’s heart without permission, inviting them into an epic story of loss, love, and redemption.

Holding On Loosely tells the true parable of a man trapped and controlled by the prisons that the wounds of his past have set up in his life. Such is the ferocious power of the pain he carries that he is unable to see the possibilities, choices, and gifts that are within him—and often staring him right in the face. His reality remains untouched, though he works very hard around the clock to change it, until a dramatic event takes place while he is in an airplane at 35,000 feet above the earth.

As the plane lands in a new destination so does his heart, and he begins a new journey that will continue into eternity. Eyes opened to a new reality, he begins to understand how to relax the control and grip over his life. He learns to exchange the results and the identity he had found in these things for a life on the road of grace—where being good and getting it right take a back seat to engaging in an enriching and fulfilling love affair with the only one who can love and touch our hearts.

While working in a result driven sports environment, Pablo discovers what it means to be present and live in the moment, actively surrendering to the one who holds all things in his hands. No longer seeking validation or viewing his identity as a reflection of his players’ results, he is freed to experience not only the best highlights of his career, but more importantly, the feeling that no matter what happens, the integrity of his life and heart are safe.



The journey leads him to the place where he is able to start seeing the much-needed inner healing we all so desperately need. And through a dramatic chain of events, he is given the ability and courage to face the biggest wound of them all, inflicted during his childhood by a father that didn’t know any better.

As with all great stories, the experiences Pablo lives through serve as symbols for universal life lessons. The external story reflects the hardships experienced internally

by us all as we journey to find the true meaning of life, to be fearless and free, and above all else, to accept that God’s love is not dependent on what we do or how good we are—but that we are loved by Him for who we are.

Most of us struggle through life, unable to neither recognize nor accept our authentic selves. This inability to see things as they truly are leads us towards listening to lies and making choices that shape our lives into an external identity based on nothing more than what others say about us and the results we manage to accumulate along the way.

As you journey with Pablo through the pages of *Holding On Loosely*, you will quickly realize that this is not another “how to” book, nor does its message impose yet another challenge upon you. Instead, you will sense a strange warming in your heart as you find yourself accepting an invitation into a new reality—a reality away from the illusion of control, resignation, and a false identity—and into a journey where you will discover the real you.

Get ready to understand real love, life, freedom, and how well you are loved moment by moment by the only one who can.

PABLO GIACOPELLI

AGAINST THE CURRENT | [The Making of a Soul Guide](#)

Pablo Giacobelli is a transformative force in personal and corporate development and high-performance coaching, with roots grounded in elite competitive sports. What began as a journey in sport has evolved into a life-changing mission where he empowers individuals from all walks of life to unlock their full potential and thrive in the high-performance arena of everyday living.

Having played a pivotal role in shaping the careers of some of the world's top female athletes on the tennis circuit, Pablo's leadership abilities were exemplified during his tenure as the esteemed tennis team Captain for Estonia during the 2008 Beijing Olympics. His coaching prowess has consistently garnered impressive results, with his mentees achieving notable quarter-final standings at prestigious Grand Slam events, clinching triumphs in major WTA tournaments, and securing coveted positions within the top 10 yearly race rankings.

Pablo is a distinguished graduate of the prestigious Coach U Institute, where he acquired certifications as a personal and professional performance coach. Additionally, he boasts a certification as a Professional Performance Tennis Coach, complemented by extensive training in Sports Psychology. His ability to speak four languages as well as extensive global travels have enabled him to engage as a keynote speaker in various international conferences and seminars, where he shares his invaluable expertise.

Over 35 years of dedicated practice, Pablo has developed two transformative systems that bring profound change, impact inner life, and usher people into a space where they connect with their given potential, experiencing limitless flow and breakthrough in their lives. The first, SPHIR (Spiritual, Physical, Heart, Intellectual, Relational), is designed for individuals seeking personal transformation.



The second, The Zone, is specifically crafted for business leaders and C-suite teams navigating high-stakes environments. Through these methodologies, Pablo runs life-changing in person and online courses with small groups, helping others discover the fulfillment that their success and incessant trying never delivered.

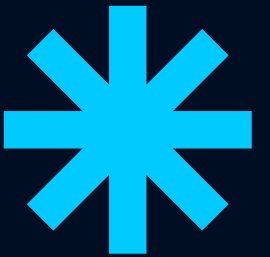
Pablo is a visionary mentor, coach, and guide known for his groundbreaking approach that empowers individuals to envision their full potential and supports them in actualizing it. With a profound understanding of human emotion, psychology, and personal development, he has pioneered a transformative methodology that can be universally applied, irrespective of background or circumstances. Through his insightful work, Pablo has inspired countless individuals worldwide to break through self-imposed limitations and embrace their innate potential and true self. His coaching style continues to garner praise for its ability to instill a sense of purpose and direction in the lives of those he works with, leading them into transformative realities and extraordinary outcomes.

In recent years, Pablo has also used this approach successfully in dedicating his efforts to orchestrate transformative and spiritually enriching retreats through his initiative, Uncommon Spiritual Retreats. To this he has also added a catalogue of online courses as well as a life giving online community where people are able to join others in the scared journey of uncovering their best lives.

Besides his professional endeavors, he is an accomplished author with two published books to his name and actively contributes to charitable initiatives focused on providing sustenance to the orphan refugee community around the world.

Amidst his bustling professional commitments, Pablo finds solace and unwavering support in his loving family. He is married to Madeleine and is the proud father of five children – Vanessa, Jake, Mia, Gisella, and Anabella.

Pablo



Whoever enters the way
without a guide will take
a hundred years to travel
a two-day journey.

RUMI



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